



## **MoU for Learning Centre**

**Is made between**

### **Swarnandhra College of Engineering and Technology**

(Approved By AICTE, New Delhi and Affiliated to JNTUK, Kakinada)

Seetharampuram,

West Godavari District,

Narsapur, Andhra Pradesh 534280

India.

**(Hereinafter referred to as "SCET")**

**And**

### **CPLR Softtech (P) Ltd**

#9, Ramaswamy Street

Tambaram West

Chennai- 600045

Tamil Nadu

India

**(Hereinafter referred to as "CPLR")**

*Handwritten signature in blue ink.*

# Memorandum of Understanding

## CPLR Softtech (P) Ltd & Swarnandhra College of Engineering and Technology

This memorandum of understanding (MoU), is made on (10<sup>th</sup> August 2015) by and amongst CPLR Softtech (P) Ltd and Departments of Mechanical Engineering, Civil Engineering of Swarnandhra College of Engineering and Technology, Narasapur, Andhra Pradesh

### 1. Introduction

CPLR a brand name of M/s CPLR Softtech (P) Ltd is leading CAD/CAM Education and Training Company Started in 1997 (17 years) with a global presence has its headquarters at Tambaram, Chennai-India.

The company addresses business opportunities in the retail training & education segment with a thrust on long-term career courses and the high-end short-term courses in CAD/CAM, Multimedia and Soft Skills Training.

**CPLR** is a well-established player in the CAD/CAM Training space with a growing presence in the formal education sector. CPLR is India's leading CAD/CAM Education and Training Company with a global presence.

Its core competencies are in the areas of education, research & development, content development etc. As a global player, it promises to be capability-, process- and solution-oriented. CPLR's strength is its focus on customer-needs with products suited to every segment.

**Swarnandhra College of Engineering and Technology** Permanently Affiliated to Jawaharlal Nehru Technological University, Kakinada. four UG Courses Namely CSE, ECE, EEE. and IT are Accredited by National Board of Accreditation, AICTE New Delhi for 3 Years from 19,07.2008 to 18.07.2011. NBA re-accredited ECE, CSE, ECE & MECH in Jan 2013 for two years. Accredited by NAAC with "A" Grade at 3.32 CGP.





## 2. Objectives of Cooperation

The Main objective of this MoU is to provide a platform to build a strong and on-going relationship between CPLR and Departments of Mechanical Engineering & Civil Engineering of SCET. Following are the primary goals of this MoU:

2.1 CPLR, as part of its activities to build better relationship with campuses, proposes to offer support to the Consultancy/ Research and Development in the field of Computer Aided Design related projects.

2.2 The College would provide all such help that is required in order to mould students with the necessary skills required for industry environment. The College would provide necessary infrastructure at the college premises to organize workshops, lectures, training programmes and related activities.

2.3 CPLR will offer internship and placement assistance to the students trained by CPLR based on merit.

2.4 To understand the needs and expectations of both the institute and the organization and to identify the measures required to meet requirement therein.

CPLR and SCET will establish a "Joint working group" for coordination. CPLR will be represented by Managing director. From SCET, it would be the Head of the Departments of Mechanical & Civil Engineering. Both parties shall take all the reasonable steps to cooperate and ensure successful implementation of all the measures mentioned in this MoU.

## 3. Mechanism of Cooperation

The "Joint working group" to implement, administer and execute the following measures as under

### 3.1 Technical presentations and talks at SCET

CPLR to provide its speakers to participate and deliver technical presentations and talks on topics that are jointly decided by SCET and CPLR depending on the need and availability of experts in CPLR.



### 3.2 Projects and Internship for the Students

CPLR to explore the possibility of increased student and faculty interface, by the way of projects and internships for students, depending on the need and availability of such projects in the industry.

### 4. Confidentiality

Either party guarantees and acknowledges that all information whether in writing or oral or otherwise obtained from other party under this MoU would be kept strictly confidential during the MoU period or after cessation, either party shall not divulge, disclose or impart to any third person/organisation. The provision of this clause shall survive the termination of this MoU.

### 5. Intellectual Property Rights

IPR titles or ownership of any products, proprietary information or technology tools, processes, utilities, and methodology including any CPLR products or components thereof used hereunder or development of any deliverables and all new ideas, inventions, or development conceived, developed or made by CPLR hereunder will not be transferred to the Institute on account of use of the same as part of any work under this Agreement.

**6.1 VALIDITY: This MoU shall be valid for a period of FIVE years from the date of signing by SCET and CPLR Ltd.** This MoU shall be renewed for further term with mutual consent. Either party may terminate this MoU by giving 30 days prior written notice to the other.

**6.2** Neither party hereunder shall be liable for any consequential loss or damages arising out of the performance of obligations under the terms of this MoU.

Agreed to:

For CPLR Ltd



By: S. BALAJI

MANAGING DIRECTOR

Date: 10<sup>th</sup> Aug. 2015

For SCET



By: DR. S. RAMESH BABU

SECRETARY & CORRESPONDENT

Date: 10<sup>th</sup> Aug. 2015