

SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956, Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada Seetharampuram, W.G.DT., Narsapur-534280, (Andhra Pradesh)

DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION <u>TEACHING PLAN</u>

Course Code		Cour		Semester	Branches	Contact Periods /Week	Section	comm	ate of encement emester
24M	B1T06	BUSINE ENVIRONI	- 1	I	MBA	5		16/0)9/2024
COU	RSE OU	TCOMES	,,_						
1	Under	stand the in	portant c	omponents	of business env	vironment []	c11		
2					1 business and S			C1 ·	
3	Acqui	res knowled	ge on eco	nomic envi	ironment of bus	· · · ·	nsibilities (of busine	ss.[k3]
4	Praction India.	ce the knowl [k3]	ledge on	relationship	between gover	nment and v	vith that of	Busines	s in
5	Achiev preven	ves knowled t environme	lge on fa	ctors that in ition.[k4]	mpact the techr	nological en	vironment	and also) ways to
TATE OF	Ou	tcomes	Tonica				Text	Conta	Deliver
JNIT	/Bloo	m's Level	Topics No.		Topics/Activity	,	Book / Referen ce	ct Hour	y Metho d
JNIT	/Bloo		_		Topics/Activity	,	Referen		Metho
UNIT	/Bloo		No.	1.INTF	RODUCTION Description	Business	Referen		Metho
I			No.	1.INTF	RODUCTION Description	Business	Referen ce	Hour	Metho d
I	CO1: It the compone business	Understand important ents of	1.1 1.2	The Control Environment Nature of Significant Environment	RODUCTION Oncept of ent Business Environce of Business ent	Business	Referen ce	Hour 2	Metho
I	CO1: It the compone business	Jnderstand important ents of	1.1 1.2	The Control Environment Nature of Significant Environment	Propertion of ent Business Environce of Business ent ent ents of Business	Business	T1,R2	Hour 2 2	Metho d



SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY (AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956, Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada Seetharampuram, W.G.DT., Narsapur-534280, (Andhra Pradesh)

II ir c b s r	2. So CO2: Apply the impact of Foreign culture on cusiness and Social responsibilities of cusiness.[k3]	2.1 2.2 2.3 2.4 2.5 2.6	Introduction Social environment Cultural environment Impact of Foreign Culture on Business Types of Social Organization Social Responsibilities of	Total NT T1, T3 T1, T3 T1, R1 T1, R1 T1, R1	10 1 2 1 2	Chalk
II ir c b s r	cO2: Apply the mpact of Foreign culture on business and Social responsibilities of	2.1 2.2 2.3 2.4 2.5	Introduction Social environment Cultural environment Impact of Foreign Culture on Business Types of Social Organization	T1, T3 T1, T3 T1, R1 T1, R1	2 1 2	1
II ir c b s r	mpact of Foreign culture on business and Social responsibilities of	2.2 2.3 2.4 2.5	Social environment Cultural environment Impact of Foreign Culture on Business Types of Social Organization	T1, T3 T1, R1 T1, R1	2 1 2	1
II ir c b s r	mpact of Foreign culture on business and Social responsibilities of	2.2 2.3 2.4 2.5	Social environment Cultural environment Impact of Foreign Culture on Business Types of Social Organization	T1, R1 T1, R1	1 2	1
II c b S	culture on business and Social responsibilities of	2.3 2.4 2.5	Cultural environment Impact of Foreign Culture on Business Types of Social Organization	T1, R1	2	1
II b	ousiness and Social responsibilities of	2.4	Impact of Foreign Culture on Business Types of Social Organization			& Tall
r	responsibilities of		Types of Social Organization	T1,R1	_	& Talk PPT
1	-		Social Responsibilities of		2	
			Business	T1, R1	2	
			TOTAL		10	
		3.	ECONOMIC ENVIRONMENT			4
		3.1	Introduction	T1,T3	1	
111	CO3: Acquires	3.2	Economic environment of Business	T1, R3	1	PPT,
	knowledge on economic	3.3	Economic systems	T3	1	Video,
1	environment of	3.4	Macroeconomic parameters	Т3	1	Flippe
	business along	3.5	Impact of business	T1, R3	1	classro
	with economic	3.6	Economic policies	T1, T3	1	om
	policies[k2]	3.7	Five Year Plans in India.	T1,T3	4	
			Total		10	
	4.	POLI	FICAL AND LEGAL ENVIRONME	ENT		1
	CO4: Practice the	4.1	Introduction	T1,R2	1	
	knowledge on on	4.2	Political environment	T2, R2	1	
	relationship	4.3	Relationship between	T1, R3	1	Challe
	between		Government and Business in India			Chalk Talk,
	government and with that of	4.4	Role of Government in Business	T2, R3	1	PPT.
IV	with that of Business in India. [k3]	4.5	Constitutional provisions regarding regulation of business in India	T1, R3	1	
		1.6	Legal Environment	T2. R2	2	
		4.6	Implementations of Business	T2, R2		



SWARNANDHRA COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956, Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada Seetharampuram, W.G.DT., Narsapur-534280, (Andhra Pradesh)

		4.8	Composato Co			
		7,0	Corporate Governance	T1, R2	2	
	*			Total	10	
	CO5: Achieves knowledge on		ECHNOLOGICAL & NATURAL 1	ENVIRONN	MENT	
	factors that impact the technological	5.1	Features of Technological Environment	T2, R2	1	
V	environment and also ways to	5.2	Factors of Technological Environment	T2, R2	2	PPT
	prevent environmental	5.3	Impact of Technological Environment	T2, R2	2	(Activ
	pollution[k4]	5.4	Technological Environment in India	T2, R2	1	Activ
		5.5	Elements of Natural Environment	T2, R2	2	y)
		5.6	Environmental Pollution	T2, R2	$\frac{2}{2}$	-
				Total	10	
			CASI	E STUDY	5	
					3	
			CUMULATIVE PROPOSED P	PERIODS	55	
Text B	ooks:					
S.No.	AUTHORS, BOOK	TITLE	, EDITION, PUBLISHER, YEAR	OF PURL	CATIO	N
T1	Aswathappa K: —Es	ssentials	s of Business Environment, Himal	aya Publishi	ing Hou	se, Nev
T2	Vivek Mittal: —Busir	ness Env	vironment Text and Cases, Excel Boo	oks Now Do	11.: 001 i	
eferer	ice Books:				IIII, 201	١,
No.	AUTHORS, BOOK	TITLE,	EDITION, PUBLISHER, YEAR	OF PUBLIC	CATION	V
R1	Veena Keshav Pailwar	:-Ecc	onomic Environment of Business, PH	II Learning,	New De	lhi,
R2	Sundaram and Black: Limited, New Delhi.		rnational Business Environment Tex			
eb De			4			
-	https://onlineas	Mula segui de la com	n2.ac.in/cec21_mg06/preview			



SWARNANDHRA

COLLEGE OF ENGINEERING & TECHNOLOGY

(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by Accredited by National Board of Accreditation, Arche, New Dein, Accredited by NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956, Approved by Arche, New Delhi, Permanent Affiliation to JNTUK, Kakinada Seetharampuram, W.G.DT., Narsapur-534280, (Andhra Pradesh)

https://www.sultanchandandsons.com/book/211/business-environment https://ebooks.lpude.in/commerce/mcom/term_1/DCOM105_DCOM402_DMGT105_DMGT	
401 BUSINESS_ENVIRONMENT.pdf	-

	401_BUSINESS_ENVIRO	Name	Signature with Date
i.	Faculty	Mrs. D. Haleena	Halema.
ii.	Course Coordinator	Mrs. D. Haleena	Daleura "
iii.	Module Coordinator	Dr. OVAM. Sridevi	
iv.	Programme Coordinator	Dr. G.Grace	40

Principal