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SWARNANDHRA

COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by
NAAC with "A" Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956,
Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada
Seetharampuram. W.G.DT., Narsapur-534280, (Andhra Pradesh)



Course Code		Course Title	S	Semester	Branches	Conta Period /Wee	ls Aca	demic ear	Date of commencement of Semester
24MB1T01		Managem and Organizati Behavio	onal	I	MBA	4	202	24-25	26/08/2024
COURS	SE O	UTCOMES							
1			nanagem	•	of managemer			_	_
2		•	•		ucture, Underst		•		
3		the Organizational behavior, — Learning -Theories - Values, Attitudes and eativity and Creative thinking. (K3)							
4			ne Concept of Motivation- Challenges of leaders in globalized era – rative Processes in Work Groups - Johari Window-Transactional Analysis. (K3)						
5 Understand Techniques[•	nizational	conflict, Tean	n Buildin	g, problem	solvin	g	
UNIT	1	Out Comes / Dom's Level	Topics No.	7	Γopics/Activit	y	Text Book / Reference	Cont act Hour	Delivery Method
	CO	1:	-	Mai	nagement				
	Understand the basic concepts of management and		1.1	Function Manager		e of	T1,R1	1	
Evo Mar thou Scie man I adm man		lution of nagement	1.2	Administ	e management, trative managem		T1,R1	1	PPT, Chalk & Talk, Active
		ight –	1.3		ne experiments		T1,R1	1	
		agement,	1.4	Levels of Manager	Management – ial Skills		T1,R1	1	
		inistrative agement,	1.5	Steps in l	Planning Process ce and Limitation		T1,R1	1	
		ning, nagement	1.6	Types of	Plans		T1,R1	1	Learning & Tutorial
		b lective (K2)	1.7	Character	ristics of a sound	d	T1,R1	1	& Futurial
	y3		1.8		nent By Objectiv	ves	T1,R1	1	

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-	NAAC with "A" Grade	TE: New Deini, comingues and altoncesses of Kakinada, RI Duram, W.G. D. Devisson Making, (Andhra Pradesh)			1	
		1.10	Social Responsibilities of Business (SRB)	T1	1	
			Business (SAE)	Total	10	
-			Organizi	ng		
Organ Struct Under of II Deleg: Autho factors delega princij		2.1	Principles of organizing	T1,R2	1	
	CO2	2.2	Organization Structure and Design	T1,R2	1	
	Analyze –the Organization	2.3	Types of power - Delegation of Authority	T1,R2	1	
	Structure,	2.4	Delegation of Authority	T1,R2	1	PPT,
	Understand Types	2.5	Factors affecting delegation Span of control	T1,R2	1	Chalk & Talk,
	Delegation of Authorityand	2.6	Decentralization – Line and staff structure conflicts	T1,R2	1	Tutorial,
	factors affecting	2.7	Principles of Coordination	T1,R2	1	Active Learning & Case Study
	delegation. principles of	2.8	Emerging Trends in Corporate	T1	1	
	Coordination (K4)	2.9	Controlling-Nature and importance, process techniques of Controlling	T1	1	
		2.10	Requirements of effective control and controlling	T1,R2	1	
				Total	10	
		-	Organizational	behavior	7	
Organizational behavior, Learning Theories Values, Attitudes an Beliefs	Determine the Organizational	3.1	Introduction Nature and scope of OB	T2,T3,R3	1	PPT, Chalk & Talk, Tutorial
		3.2	Linkages with other social sciences	T2,T3,R3	1	
		3.3	Individual roles and organizational goals	T2,T3,R3	1	
	Learning -	3.4	perspectives of human behavior	T2,T3,R3	1	
		3.5	Perception- perceptual process	T1	1	
	Attitudes and Beliefs - Creativity and Creative	3.6	Learning - Learning Process- Theories	T2	1	
		3.7	Personality and Individual Differences	T2,T3,R3	1	
		3.8	Determinants of Personality - Values, Attitudes and Beliefs	T1	1	
				T1		
		3.9	Creativity and Creative	0 11	1	
			Creativity and Creative thinking Human Culture and Behavior	T2,T3,R3	1 1	
		3.9	thinking			
			thinking	T2,T3,R3 Total	1	
	CO4: Determine		thinking Human Culture and Behavior Motivation and Job Pe Concept of Motivation- theories of	T2,T3,R3 Total	1	PPT,
IV	CO4:	3.10	thinking Human Culture and Behavior Motivation and Job Po Concept of Motivation- theories of Motivation Maslow, Herzberg& Mc Gregor	T2,T3,R3 Total	1 10	Chalk &
IV	CO4: Determine Concept of	3.10	thinking Human Culture and Behavior Motivation and Job Pe Concept of Motivation- theories of Motivation	T2,T3,R3 Total erformance T2, T3,R3	1 10	

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	Collaborative	4.5	Groups Dynamics – stages formation of groups	T2,	1	Learning & Case Study		
	Processes in Work Groups -	4.6	Groups Dynamics – stages formation of groups	T2,	1			
	Johari Window- Transactional	4.7	Collaborative Processes in Work Groups	T2,T3,	1			
	Analysis. (K3)	4.8	Johari Window	T1	1			
		4.9	Transactional Analysis.	T1	1			
				Total	10			
			Organizational	conflict				
		5.1	Organizational conflict	T2,T3,R3	2			
	CO5:	5.2	causes of conflict	T2,T3,R3	1			
	Understand the	5.3	consequences-conflict	T2,T3,R3	1_			
	Organizational conflict, Team	5.4	Negotiation Team Building	T2,T3,R3	1	DOT		
		5.5	Conflict Resolution in Groups	T2,T3,R3	1	PPT, Chalk & Talk, Tutorial		
V	Building,	5.6	problem solving Techniques	T2,T3,R3	1			
·	problem	5.7	Organizational change &process	T2	1			
	solving	5.8	resistance to change	T2,T3,R3	1			
	Techniques [K2]	5.9	Ethical Values	T2	1			
	[*-]			Total	10			
			Gra	nd Total	50			
				Case Studies	5			
CUMULATIVE PROPOSED PERIODS								
Text Bo	oks:			TAR OF DI	DI IC	ATION		
S.No.	AUTHORS,	BOOK	TITLE, EDITION, PUBLISHER, Y	EAR OF PU	BLIC	ATION		
Т1	adition canage	Jon L.Pierce, Donald G. Gardner, Management and Organizational Behavior, 2						
T2	Chandrani Si	ngh and	Aditi Khatri, Principles and Practice	es of Manag	ement	and		
12	0 '	Debariour 1 st edition Excel, January 2019						
T3 -	Ricky W Gri	ffin. Or	ganizational Behavior, 5 th edition, Cen	gage Learning	19 M	AY 2017		
	as Doolest							
S.No.	ATTTUODS	BOOK	TITLE, EDITION, PUBLISHER, Y	EAR OF PL	BLIC	ATION		
R1	Harold Koon	Harold Koontz, Heinz Weihrich, A.R. Aryasri, Principles of Management, 2" edition, 1 MH, 20						
R2	V S P Rao N	lanagen	ent Text and Cases, , Second Edition,	Excel 2012.				
R3	K.Anbuvelan	, Princi	oles of Management, University Science	e Press, 2013				
Web De	tails							
1	https://doi.org	/10.1140	6/annurev-orgpsych-032516-113043					
2	https://ob.aor	n.org/sp	ecial-topics/2020-racialinequality					

	Name	Signature with Date		
Faculty	Dr.Manikya Rao.M	Cringing.		
Course Coordinator	Dr.Manikya Rao.M	Charkmin		
Module Coordinator	Dr. O V A M SRI DEVI	Log		
Programme Coordinator	Dr. G GRACE	0.		

Principal