



**SWARNANDHRA
COLLEGE OF ENGINEERING & TECHNOLOGY
(AUTONOMOUS)**

Accredited by National Board of Accreditation, AICTE, New Delhi, Accredited by
NAAC with 'A' Grade – 3.32 CGPA, Recognized under 2(f) & 12(B) of UGC Act 1956,
Approved by AICTE, New Delhi, Permanent Affiliation to JNTUK, Kakinada
Seetharampalem, W.G.DT., Narsapur-534280, (Andhra Pradesh)

**DEPARTMENT OF MASTER OF BUSINESS ADMINISTRATION
TEACHING PLAN**

Course Code	Course Title	Semester	Branches	Contact Periods /Week	Academic Year	Date of commencement of Semester
24MB1T01	Management and Organizational Behavior	I	MBA	4	2024-25	26/08/2024

COURSE OUTCOMES

1	Understand the basic concepts of management and Evolution of Management thought – Scientific management, administrative management, Planning, Management by objective (K2)
2	Analyze –the Organization Structure, Understand Types of power - Delegation of Authority and factors affecting delegation. principles of Coordination (K4)
3	Determine the Organizational behavior, – Learning -Theories - Values, Attitudes and Beliefs - Creativity and Creative thinking. (K3)
4	Determine Concept of Motivation- Challenges of leaders in globalized era – Collaborative Processes in Work Groups - Johari Window-Transactional Analysis. (K3)
5	Understand the Organizational conflict, Team Building, problem solving Techniques[K2]

UNIT	Out Comes / Bloom's Level	Topics No.	Topics/Activity	Text Book / Reference	Cont act Hour	Delivery Method	
I	CO1: Understand the basic concepts of management and Evolution of Management thought – Scientific management, administrative management, Planning, Management by objective (K2)	Management					PPT, Chalk & Talk, Active Learning & Tutorial
		1.1	Introduction, Nature, Functions and Importance of Management	T1,R1	1		
		1.2	Scientific management, Administrative management.	T1,R1	1		
		1.3	Haw throne experiments	T1,R1	1		
		1.4	Levels of Management – Managerial Skills	T1,R1	1		
		1.5	Steps in Planning Process, importance and Limitations	T1,R1	1		
		1.6	Types of Plans	T1,R1	1		
		1.7	Characteristics of a sound Plan	T1,R1	1		
		1.8	Management By Objectives	T1,R1	1		



COLLEGE OF MANAGEMENT (AUTONOMOUS)

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	Collaborative Processes in Work Groups - Johari Window- Transactional Analysis. (K3)	4.5	Groups Dynamics – stages formation of groups	T2,	1	Learning & Case Study	
		4.6	Groups Dynamics – stages formation of groups	T2,	1		
		4.7	Collaborative Processes in Work Groups	T2,T3,	1		
		4.8	Johari Window	T1	1		
		4.9	Transactional Analysis.	T1	1		
					Total	10	
Organizational conflict							
V	CO5: Understand the Organizational conflict, Team Building, problem solving Techniques [K2]	5.1	Organizational conflict	T2,T3,R3	2	PPT, Chalk & Talk, Tutorial	
		5.2	causes of conflict	T2,T3,R3	1		
		5.3	consequences-conflict	T2,T3,R3	1		
		5.4	Negotiation Team Building	T2,T3,R3	1		
		5.5	Conflict Resolution in Groups	T2,T3,R3	1		
		5.6	problem solving Techniques	T2,T3,R3	1		
		5.7	Organizational change & process	T2	1		
		5.8	resistance to change	T2,T3,R3	1		
		5.9	Ethical Values	T2	1		
					Total	10	
					Grand Total	50	
					Case Studies	5	
					CUMULATIVE PROPOSED PERIODS	55	

Text Books:

S.No.	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
T1	Jon L.Pierce, Donald G. Gardner , Management and Organizational Behavior , 2 nd edition, cengage ,21 July 2001
T2	Chandrani Singh and Aditi Khatri , Principles and Practices of Management and Organizational Behaviour, 1 st edition , Excel , January 2019
T3	Ricky W. Griffin, Organizational Behavior, 5 th edition, Cengage Learning 19 MAY 2017

Reference Books:

S.No.	AUTHORS, BOOK TITLE, EDITION, PUBLISHER, YEAR OF PUBLICATION
R1	Harold Koontz, Heinz Wehrich, A.R. Aryasri, Principles of Management, 2 nd edition, TMH, 2010
R2	V.S.P.Rao, Management Text and Cases, , Second Edition, Excel 2012.
R3	K.Anbuvelan, Principles of Management, University Science Press, 2013

Web Details

1	https://doi.org/10.1146/annurev-orgpsych-032516-113043
2	https://ob.aom.org/special-topics/2020-racialinequality

	Name	Signature with Date
Faculty	Dr.Manikya Rao.M	
Course Coordinator	Dr.Manikya Rao.M	
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Principal