



SWARNANDHRA COLLEGE OF ENGINEERING AND TECHNOLOGY

(Autonomous)

Narsapur, West Godavari District, A.P. 534280

DEPARTMENT OF MECHANICAL ENGINEERING

LESSON PLAN

Course Code	Course Title	Semester	Branch	Conduct Periods /Week	A.Y	Date of commencement of Semester	
20ME7E02	Total Quality Management	VII	Mechanical Engineering	6	2024-25	05 -06-2024	
COURSE OUTCOMES							
1	Discuss the concept of Total Quality Management and discriminate product and service quality. [K2]						
2	Analyze various principles of Total Quality Management that are practically applicable. [K3]						
3	Illustrate different Statistical Quality Control Methods. [K3]						
4	Distinguish various tools and Techniques of Total Quality Management and Recognize the importance of six sigma in Quality Management. [K3]						
5	Evaluate the various ISO standards that are used for testing the quality of a product in present scenario. [K3]						
UNIT	Out Comes/ Blooms Level	Topics No.	Topics/Activity	Text Book /Reference	Conduct Hour	Delivery Method	
I	CO1: Realize the need& concept of Total Quality Management and discriminate product and service quality. [K2]	1. Introduction: Basic Concepts					Classroom learning, PPT,
		1.1	Need for quality	T ₁ & T ₂	1		
		1.2	Evolution and definition of quality	T ₁ & T ₂	1		
		1.3	Dimension of product	T ₁ & R ₁₁	1		
		1.4	quality service	T ₁ & R ₁	1		
		1.5	Basic concepts of TQM	T ₁ & R ₁	1		
		1.6	TQM Framework	T ₁ & R ₁	1		
		1.7	Contributions of Deming	T ₂ & R ₂	2		
		1.8	Contributions of Deming -Deming principles	T ₂ & R ₂	1		
		1.9	Barriers to TQM	T ₂ & R ₂	1		
Total					10		
II	CO2: Analyze various principle of Total Quality Management [K3]	2. TQM PRINCIPLES					Classroom learning, videos & PPT, Flipped classroom, Quiz
		2.1	Leadership	T ₁ & T ₂	1		
		2.2	Strategic quality planning	T ₁ & R ₁	1		
		2.3	Quality Councils	T ₁ & R ₁	1		
		2.4	Employee involvement, Motivation	T ₁ & R ₁	1		
		2.5	Empowerment, Team and Teamwork	T ₁ & R ₁	1		
		2.6	Quality circles, Recognition and Rewards	T ₁ & R ₁	1		
		2.7	Performance appraisal	T ₁ & R ₁	1		
		2.8	Continuous process improvement	T ₁ & R ₁	1		



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		2.9	PDCA cycle, 5S, Kaizen	T ₁ & R ₁	1	
		2.10	Importance of Customer satisfaction and loyalty, Creating satisfied customers	T ₁ & R ₁	1	
		2.11	Understanding the customer needs, Process Vs Customer	T ₁ & R ₁	1	
		2.12	Internal customer conflict, quality focus	T ₁ & R ₁	1	
		2.13	Customer Satisfaction	T ₁ & R ₁	1	
Total					13	
3. STATISTICAL PROCESS CONTROL						
	CO3: Illustrate different Statistical Quality Control Methods. [K3]	3.1	Significance of statistical process control	T ₂ & R ₂	1	
		3.2	Construction of control charts for variables and attributes	T ₂ & R ₂	2	
		3.3	Process capability	T ₁ & T ₂	1	
		3.4	Significance and measurement	T ₁ & T ₂	1	
		3.5	Concepts of process capability	T ₁ & T ₂	1	
		3.6	Business process Improvement Principles, applications	T ₁ & T ₂	1	
		3.7	Business process Improvement applications	T ₁ & T ₂	1	
		3.8	Reengineering process,	T ₁ & T ₂	1	
		3.9	Benefits and limitations	T ₁ & T ₂	1	
Total					10	
4. TQM TOOLS AND TECHNIQUES						
IV	CO4: Distinguish various tools and Techniques of Total Quality Management and Recognize the importance of six sigma in Quality Management . [K3]	4.1	Seven traditional tools of quality	T ₁ & T ₂	2	Classroom learning, PPT, Group discussion Case study, Quiz
		4.2	New management tools	T ₁ & T ₂	1	
		4.3	Six sigma –concepts, methodology, applications to manufacturing	T ₁ & T ₂	1	
		4.4	Service sector- IT	T ₂ & R ₁	1	
		4.5	Benchmarking, Reason to benchmark, Benchmarking process	T ₁ & R ₁	1	
		4.6	FMEA stages and types	T ₁ & R ₁	1	
		4.7	Control charts	T ₁ & T ₂	1	
		4.8	Process Capability	T ₁ & T ₂	1	
		4.9	Quality Function deployment, Taguchi quality loss function	T ₁ & T ₂	1	
		4.10	Total Productive Maintenance	T ₁ & T ₂	1	
		4.11	Terotechnology –improvement needs	T ₁ & T ₂	1	
	4.12	Performance measures	T ₁ & T ₂	1		
	C.B.S		Impact of TQM tools in Academic institutions		1	



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					Total	14		
V	CO5: Evaluate the various ISO standards that are used for testing the quality of a product in present scenario. [K3]	5. QUALITY SYSTEMS						
		5.1	Need for ISO 9000	T ₁ & T ₂ , R ₂	2	Classroom learning, PPT, Case study,		
		5.2	ISO 9001-2008 Quality System	T ₁ & T ₂ , R ₂	2			
		5.3	Elements of ISO	T ₁ & T ₂ , R ₂	1			
		5.4	Documentation	T ₁ & T ₂ , R ₂	1			
		5.5	Quality Auditing	T ₁ & T ₂ , R ₂	1			
		5.6	QS 9000	T ₁ & T ₂ , R ₂	1			
		5.7	ISO 14000 concepts	T ₁ & T ₂ , R ₂	2			
		5.8	ISO Requirements and Benefits	T ₁ & T ₂ , R ₂	1			
		5.9	TQM Implementation in manufacturing and service sectors	T ₁ & T ₂	1			
	CBS	Implementing TQM tool in Academics		1				
					Total	13		
Cumulative Proposed Periods						60		

Where : C.B.S = Content Beyond the Syllabus

Text Books:

S.No	Authors, Book Title, Edition, Publisher, Year of Publication
T1	Besterfield Dale H., Besterfield Carol,, Besterfield Glen H., Besterfield Mary, Urdhwareshe Hemant, Urdhwareshe Rashmi, Total Quality Management (TQM), 5th Edition, Pearson Publication, 2018
T2	Dr. Gunmala Suri and Dr. Puja Chhabra Sharma, Total Quality Management, 1st Edition, Wiley India- - 2013.

Reference Books:

S.No.	Authors, Book Title, Edition, Publisher, Year of Publication
R1	Poornima M. Charantimath, Total Quality Management, 3rd Edition, Pearson Education, 2017.
R2	Subburaj Ramasamy, Total Quality Management, 1st Edition, McGraw Hill, 2009.

S.NO.	Details	Name	Signature
i.	Faculty	Mr.V.Rambabu	
ii.	Course Coordinator Faculty	Mr.S.Surendar	
iii.	Module Coordinator	Dr. Francis Luther King	
iv.	Program Coordinator	Dr. A. Gopichand	

Principal